

2023

LIONS CLUB WEB APPLICATION DEVELOPMENT PROPOSAL



REQUIREMENTS SPECIFICATION

INTRODUCTION

This proposal is for developing a Web Application for **LIONS CLUB**.

The proposal is developed by **R3 Info Solutions**; earlier **Attez Technologies Pvt. Ltd**, one of the leading software companies in Kerala with its registered office at **Kaduthuruthy**. **R3 Info Solutions** are mainly focusing into the area of Mobile Apps and Game Development, Web Design and Development, E-Commerce and other portal development, Digital Marketing, Branding & Promotion and IT Consultation. With more than 12 years' experience in IT industry we are proud enough to extend our services to various industries and organisations around the globe. Our esteemed clients are from India, Australia, Canada, New-Zealand, Bahrain, Dubai and Malaysia. And the client list includes companies and industries from building sector, educational institutions, Industrialists, celebrities from Molly-wood, film companies, religious organisations like temples and churches, tour operators, personalities from field of martial arts etc. Our engineers are highly professional & qualified and each product is specifically tailored to meet all the needs of our valued customers.

UI DESIGN



User Interface (UI) Design is the link between users and your website. When people visit your website, their user experience should be one of your top priorities. When people have a good experience on your site, the conversion rates are higher and they tend to tell more people about it. And also now a days most of the websites is responsive means its easily compatible to mobile devices too. So good look and feel and easy to access the website makes a wonderful difference in your business sector.

ADVANTAGE OF UI

- The unique and appealing UI designs, increase the user interaction among your page visitors.
- The UI designs can not only attract page visitors but also assure value for the time and resources spent on a page.
- A convincing and appealing UI designs enhance the customer engagement which leads to better conversion ratio along with lead and revenue generation.
- A well designed user interface provides end-to end solutions to fulfil all the requirements of a user.
- With compelling and interactive User Interface designs, you can easily convince your customers to stay loyal to you and your brand.



There are basically two main types of website - static and dynamic.

A static site is one that is usually written in plain HTML and what is in the code of the page is what is displayed to the user.

A dynamic site is one that is written using a server-side scripting language such as PHP, ASP, JSP, or Coldfusion. In such a site the content is called in by the scripting language from other files or from a database depending on actions taken by the user.

The main problem with any static site appears when you wish to update the content. Unless you are conversant with HTML and the design methods used in the site then you have to go back to the designer to have any content changes made.

The main advantages of dynamic sites are that by connecting them to databases you can easily pull in information in an organised and structured way to create product pages or categories of related products sorted in a variety of different ways depending on how the user wants to view them.

This ability to connect to a database means that you can also create a content management system - an interface which allows the client to input and manage data via a web-based series of administration pages. That content can be text for their pages and images to go along with the text, or items in their product range with categories, specifications, short and long descriptions, images, videos etc. In both these cases it can be as simple or as complex as the client requires. So Future oriented business customers prefer Dynamic Responsive CMS Websites.



Responsive web design simply means making websites that can adapt to the size of the visitor's viewport. The goal is for content to render differently depending on the device or screen size so that visitors have an optimal experience no matter how they access a website. The primary benefit of responsive web design is that sites load quickly without any distortions, so users don't need to manually resize anything to view content.

ADVANTAGES OF RESPONSIVE DESIGN

- Super Flexible
- Excellent User Experience
- Cost Effective
- Reach more audience
- Good for SEO
- Your customers are already mobile, stay in touch with them
- You have one website to maintain and one set of code
- Offer a consistent design across all devices

REQUIREMENT ANALYSIS-

WEB APPLICATION

MODULES

➤ **UI Module:**

The UI of the app will be using a responsive theme and will be interactive. JQuery, HTML5, CSS3 etc are used to create an attractive User Interface.

➤ **User Management Module:**

There are 3 user roles in this module Admin, Guest and Registered user. Admin has full privilege. Registered user can register and login through this module and can make payment. Guest user can see the common activities of club.

➤ **Member Directory Module:**

In this module admin can add members details like Name, Phone Number, Email id, Whatsapp Number, Photo. Guest user can see the member details in member listing.

➤ **Programs Management Module:**

Admin can add club wise programs. User can see program details and can register for programs. Club wise user can add program details like amount spend for program, how many peoples participated, Hours spend etc. User can save the date of programs in google calendar. Guest users can see the program list.

➤ **Payment Management Module:**

Admin can manage the dollar value. After registration user can directly go to payment gateway and can pay amount.

➤ **News & Events Management Module:**

Admin can manage News & Events details like image, Title and description. Guest users can see the News & Events details.

➤ **Gallery Management Module:**

Admin can add, edit and delete gallery images. Guest users can see the gallery images.

➤ **Downloads Management Module:**

Admin can add, edit and delete Downloads contents like images and documents. Guest users can see the Downloads details.

➤ **CMS Management Module:**

Admin can update About us and contact us page contents. Guest users can see the details. Admin can update social media links in website.

➤ **Advertisement Management Module:**

Admin can add advertisement images and can update it. Guest users can see advertisement images.

➤ **Reports Module:**

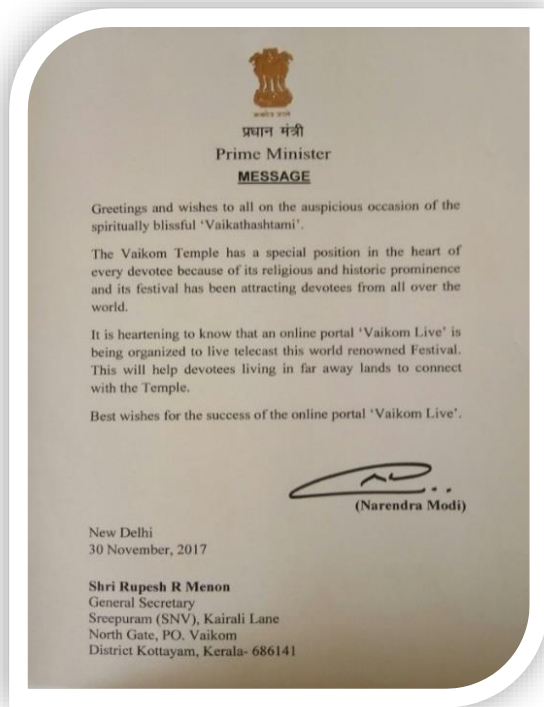
In this module Admin can see reports of registered users reports, Payment transferred report.

Nb:- The report format will not be exactly the same as in excel sample format. There is width restriction for each column so the number of columns will be limited.

OUR CLIENTS



PRIME MINISTER'S APPRECIATION LETTER



R3 Info Solutions managing an online news portal named Vaikom Live. Which was the first online news portal in Vaikom, got appreciation letter from our PRIME MINISTER SHREE NARENDRA MODI for reporting Vaikathashtami live in 2017. And promoting pilgrim tourism.

Project Timeline

Module	Timeline (in Person Days)
UI Module	5 Days
Web Development	25 Days
Contents Updations	5 Days
Testing & Maintenance	2 Days
Total	37 Working Days

Estimated Project Cost: -

Web Application Charges Rs : - 80,000/- + 18% GST

- **Free Training & Support for 3 months.**
- **Extended 9-month support: - Rs- 5500/-+18% GST (Include minor text/image changes, no extra requirement will be covered in 9 months support. Free monthly website check-ups , theme and plug-in updations)**
- **AMC Charges (1 Year): - Rs: - 9000/-+18% GST Included free monthly website check-ups, theme and plug-in updations, minor text/image changes. No extra requirement will be covered**

Note: - Images (Logo & Other images) and Contents has to be provided by the client.

- I. If client wishes to integrate any other extra plugins other than those are essential for website functionality it may incur additional integration cost.
- II. Third party charges like paid theme, paid plugins, sms gateway charges, payment gateway charges, hosting charges, domain registration charges etc has to be paid by the client. Support and terms & conditions of 3rd party vendors may vary from vendor to vendor. R3 Info Solutions does not guarantee the terms & conditions and support from third party vendors.
- III. The proposed cost is only for website development and it does not include the cost for logo creation, content creation, photo & video shoots (if required) or digital marketing costs. But client can avail these services from R3 Info Solutions on separate cost basis.

Bank Details

A/C Name : R3 INFO SOLUTIONS
Bank : BANK OF BARODA
Branch : VAIKOM
IFSC : BARB0VAIKOM
A/C No : 44640400000017
GSTIN : 32AATFR4059B1Z8

NB: -

Any other functionalities or features that you wish to integrate in the website can be Finalized and added after a personal one to one requirement analysis process.

Terms & Conditions

1. Validity of the proposal: 1 Week; After that there are chances to change in proposed rates as per industry standards.
2. Domain and hosting charges are 3rd party charges. Rates may change daily which will be intimated to customer.
3. Proposed rate includes only the cost towards development costs and does not includes logo designing charges, content writing charges or charges towards product/ service photo shoots, video creation charges etc.
4. If client requires logo designing, content writing, video creations, photo shoots rates will be proposed separately and after the confirmation from client side same will be executed.
5. Contents for each page has to be provided in word document format with proper heading/ page name. At development stage the same will be copied and pasted to corresponding pages. R3 does not guarantee spelling correction/ grammatical corrections provided by client. Photos related to industry available publically in web will be used for website creation. If any specific photos have to be used same has to be provided by client or should go for photo shoots.
6. Time frame required for development is calculated based on requirement analysis made and, on the assumption, that the data's will be provided from client side at correct time intervals. If delay from client side on providing data occurs the proposed time may increase and will incur additional cost.
7. Training and manual will be provided after final settlement and support will be for 3 months from the date of deployment.

***Payment Terms ***

1. Development Charges: 80% advance,
2. 20% after deployment.

Contact Details: -

Rupesh R Menon

Mob: +91-9496320663

E-Mail: rupeshvaikom@gmail.com